



ARMSTRONG
BUILDERS LLC

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**ARMSTRONG BUILDERS RECEIVES DREAM HOME AWARD FOR SECOND YEAR IN A
ROW**

***La'i 'Opua Wins Innovation in Green Technology Award in
2012 Dream Home Awards***

HONOLULU (August 21, 2012) – Armstrong Builders has received [another award](#) for its La'i 'Opua project in Kona, earning the Innovation in Green Technology Award in the 2012 Dream Home Awards. Designed and built by Armstrong Builders in partnership with the Department of Hawaiian Home Lands, this dream home is both affordable and environmentally friendly. This is the second year in a row that Armstrong Builders has been honored by the Dream Home Awards; last year its Kumuhau project took home the Gold Award for Best Detached Home of the Year.

“La'i 'Opua was designed to take advantage of Hawai'i's climate and culture, allowing homeowners to enjoy a comfortable home while living sustainably and saving money,” said James Keller, president of Armstrong Builders. “We're extremely honored to be recognized in the Dream Home Awards for our second green community.”

Currently there are 43 single-family homes in La'i 'Opua with future phases adding up to a total of 117 homes. Located in Kailua-Kona in Hawai'i, the residences are centered on the concept of indoor-outdoor living, including flexible spaces that can be used for living or utility. Among the homes' green features are solar photovoltaic panels, rainwater harvesting systems, dual flush toilets, high-quality insulation, and low-VOC paints, flooring and carpet. The homes also feature whole house fans, which are used to naturally cool and ventilate the homes by exchanging hot air, moisture and odors with fresh air that is pulled in from the outside. All five of the model homes in the La'i 'Opua community have been certified as LEED Gold.

Presented to architects, builders and interior designers, the Dream Home Awards recognize companies and individuals who actually create the homes that Americans dream about, while raising the bar for excellence in the national building industry.

About Armstrong Builders, LLC

Established in 1976, Armstrong Builders, LLC is an award-winning integrated multi-disciplinary company dedicated to outstanding service and craftsmanship in the areas of custom home building, luxury, affordable housing and residential community development, and commercial construction. The company is also a leader in Hawaii's green building industry with a team of LEED accredited professionals and a commitment to building and living sustainably. For more information, visit the [website](#) or call (808) 848-2484.

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EDITOR'S NOTE: High-resolution images of the project are available upon request. Please contact [Caroline Witherspoon](#) or [Lindsay McClelland](#) of Becker Communications, Inc.

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