

FOR IMMEDIATE RELEASE

MEDIA CONTACTS:
Caroline Witherspoon
or Lisette Gonzalez
Becker Communications, Inc.
(808) 533-4165

CATHOLIC CHARITIES HAWAII LAUNCHES FEE-BASED PROGRAM TO GIVE SENIORS NEW IN-HOME CARE OPTION

*****Premium Senior Services will provide seniors with care, transportation and expert advice*****

HONOLULU – With over 30 charitable programs, Catholic Charities Hawai'i has expanded its level of care to include a new fee-based program, Premium Senior Services. The new program gives residents within the 96822, 96826, and 96816 zip codes access to the agency's years of experience in providing in-home assistance, transportation and expert advice that help seniors to stay at home and maintain their independence. Catholic Charities Hawai'i's first fee-based program offers quality services quickly and with little to no qualifying period.

"Hawaii's senior population continues to grow exponentially and with that comes a need for services that help seniors stay independent for as long as safely possible," says Jerry Rauckhorst, president and CEO of Catholic Charities Hawai'i. "Our new Premium Senior Service program is an ideal solution for seniors and caregivers looking for quality care but may not qualify for or want to wait for charitable services."

Premium Senior Services can provide housekeeping, light meal preparation, errand services, companionship and transportation to medical appointments, shopping and activities. Seniors and their caregivers can also take advantage of expert advice on complex senior issues, including money management and planning for long-term care. Fees are competitively priced and vary by service type.

(more)

-2- CATHOLIC CHARITIES HAWAII LAUNCHES FEE-BASED PROGRAM TO GIVE SENIORS NEW IN-HOME CARE OPTION

Premium Senior Services will allow Hawaii seniors to maintain their independence and give busy caregivers peace of mind about loved ones. For more information, please visit www.premiumseniorservices.com or call (808) 527-4777.

About Catholic Charities Hawai'i

Serving Hawai'i since 1947, Catholic Charities Hawai'i offers assistance to people in need, regardless of faith or culture. Long trusted in the community for their innovative and professional approach to human services, Catholic Charities Hawai'i touches the lives of tens of thousands of people each year through programs statewide. The agency is fully accredited through the Council on Accreditation. Catholic Charities Hawai'i is a partner agency of Aloha United Way and a member of the nationwide Catholic Charities USA network. For more information visit www.catholiccharitieshawaii.org.

#