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### **DOWN TO EARTH TO OPEN LARGEST STORE LOCATION IN KAILUA TOWN CENTER ON AUG. 10**

HONOLULU (July 8, 2019) – Down to Earth *Organic & Natural* will relocate its current Kailua location to the new Lau Hala Shops on Saturday, August 10, 2019. The new 15,000 square-foot store is located at the former Macy's on the corner of Kailua Road and Hahani Street. Its Lau Hala Shops neighbors include UFC Kailua, Goen Dining, and Maui Brewing Company.

“Expanding from 6,000 to 15,000 square-feet, Down to Earth’s Kailua store is more than doubling in size and will be our largest store location,” said Mark Fergusson, Down to Earth’s CEO. “From our first store’s humble beginnings, we are excited to see Down to Earth continue to grow as we share our passion for a vegetarian lifestyle, sustainable living and organic products. Our new Kailua store will provide an even broader range of local, fresh, organic and natural products while serving the Windward Oahu community and visitors.”

“The new store will have the same local feel while providing even more of Down to Earth’s extensive local, fresh, and organic produce; organic and natural foods including dairy items; vitamins and supplements, organic and natural beauty products as well as natural household items,” said Steve Hutchison, Store Manager of Down to Earth Kailua. “The key feature of the new location is the greatly expanded deli which will include delicious entrées on our hot bar, an assortment of colorful salads in our cold salad bar and a wide variety of freshly baked goods and pastries, all served daily.”

“We will expand our deli options with new featured items such as fresh baked pizzas, made-to-order wok fried Asian style bowls, vegetarian sushi, freshly made chips and fries, fresh baked bread and more,” Hutchison continued.

The new Kailua store will be open from 6:30am – 10:00pm. The Deli closes one hour before store closing.

**About Down to Earth Kailua**

Nestled within the beach town of Kailua alongside the picturesque Kawainui-Hāmākua marsh wildlife on Hamakua Drive, the original Kailua store opened in 2000.

From its humble beginnings, Down to Earth has grown and flourished to become an important part of Hawaii's healthy living community. Down to Earth is pleased to serve the Windward Oahu area with its largest store location to date. This spacious 15,000 square foot Kailua location right in the middle of Kailua town features an expanded offering of ALL VEGETARIAN local, fresh, organic, and natural products including exciting dining options.

**About Down to Earth *Organic & Natural***

Down to Earth started in Wailuku Maui, over 40 years ago. It is one of the oldest natural food store chains in Hawaii. The company has six stores throughout the state: Honolulu, Kakaako, Kailua, Pearlridge, and Kapolei on Oahu; and Kahului on Maui. For more information visit [www.downtoearth.org](http://www.downtoearth.org)

**MEDIA NOTE:**

For photos, please follow the link below and provide credit as the following: Photos Courtesy of Down to Earth *Organic & Natural*.

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