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HOSPICE HAWAII HIRES NEW MARKETING AND DEVELOPMENT COORDINATOR

HONOLULU (June 19, 2012) - Hospice Hawaii has hired Kanani Imai as its new Marketing and Development Coordinator. She will be responsible for promoting Hospice Hawaii's mission and efforts in the community, as well as coordinating and marketing events and fundraising efforts.

Imai brings nearly a decade of marketing experience to Hospice Hawaii. She began her career with The Harris Agency, a Honolulu advertising, public relations, and design agency, where she led the development of marketing strategies. Imai spent the latter part of her career as a sales and marketing executive at KFVE-TV, where she developed and implemented marketing strategies and campaigns.

About Hospice Hawaii

Serving the community since 1979, Hospice Hawaii specializes in providing comprehensive, interdisciplinary care to patients with life-limiting illnesses and their families in the comfort of their own homes. Hospice Hawaii also offers care in a home-like setting in Kailua. Created by the community and governed by a local board of directors, Hospice Hawaii strives to meet the physical, emotional, psychosocial, and spiritual needs of patients with quality end of life care. For more information about Hospice Hawaii, visit www.hospicehawaii.org.

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