



Jocelyn Collado Promoted to Senior Account Executive at Becker Communications, Inc.

(July 01, 2008) - Jocelyn Collado has been promoted to senior account executive at Becker Communications, Inc. (BCI), a full-service Honolulu public relations agency.

Collado has been with BCI since June 2005 and has 15 years of experience in managing public, media, and community relations for public and non-profit organizations to the agency. She specializes in promotional PR and media relations. She has been recognized by the Hawaii Chapter of the Public Relations Society of America for work on behalf of clients such as Bishop Museum.

Collado graduated from the University of Hawai'i at Manoa with a bachelor's degree in public administration. She is active in community service, serving on the board of directors for the Juvenile Diabetes Research Foundation and volunteering for the Read Aloud America Program.

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