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## **KUALOA TO HOST THIRD ANNUAL OHANA COUNTRY FAIR AND HWRA ALL-GIRLS RODEO**

*Annual event features new elements this year including beer and wine garden, three bands, an evening dinner and film screening of Paniolo O Hawaii*

KA`A`AWA, O`AHU (September 11, 2012)- Kualoa will host its third annual Ohana Country Fair and Hawaii Women's Rodeo Association (HWRA) All-Girls Rodeo on Saturday, October 6, 2012, from 8:30 a.m. to 8:30 p.m. New to this year's event is an afternoon beer and wine garden; entertainment by country music favorites Gordon Freitas Duo, Country Stone and Dita Holifield & Red Handed; a dinner and evening film screening of *Paniolo O Hawaii* by award-winning producer and director, Edgy Lee.

"This annual event is truly a celebration of our heritage as a working cattle ranch and we're so pleased it has become a community favorite," says Kualoa President John Morgan. "This year, we're delighted to partner with Edgy Lee to offer guests the opportunity to screen *Paniolo O Hawaii*, a classic film that shares such vivid accounts of the history of our island's paniolo."

The event starts at 8:30 a.m. with rodeo fun including barrel racing, steer un-decorating, roping, calf mugging, mix barrel racing and all-around champion cowgirl until 4:00 p.m. Fair-goers will also enjoy down-home country food, including chili, Kualoa beef and baked goods; shave ice and popcorn; keiki games and horse rides; craft booths and a farmers' market featuring produce grown at Kualoa. New this year will be hayrides beginning at 10:00 a.m. and a mechanical bull that adventurous guests can try their hand at starting at 1:00 p.m.

In addition, guests will enjoy a beer and wine garden and concert featuring three of Hawaii's top country acts, including Gordon Freitas Duo, Country Stone and Dita Holifield & Red Handed. The beer garden opens at 2:00 p.m. and the first band takes the stage at 2:30 p.m.

Admission to the fair, including the concert, is \$2 per adult; children 12 and under are free. Fairgoers can present their admission stubs to receive 50 percent off Kualoa Experience Tours through the month of October.

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Following the concert, guests are invited to stay and enjoy a delicious rib dinner and screening of *Paniolo O Hawai'i, Cowboys of the Far West*. Admission to the movie is \$5 per adult; \$2 per child, 3-12 years old and includes popcorn. The dinner and film package is \$20 per adult; \$6 per child, 3-12 years old. Dinner will include ribs, chicken with gravy, rice, corn on the cob, pineapple slaw, baked beans and a beverage.

"After taking nearly three years to aggregate this history, *Paniolo O Hawai'i* is the first film that chronicles a thorough historical timeline and all the significant achievements our Hawaii cowboys and ranchers have made and continue to make," says Lee. "I grew up visiting my uncle's ranch in Pupukea, watching the cowboys, wild pheasants and quail. Making this film was my way of preserving childhood memories and paying tribute to those people who made such important contributions to mainstream American culture."

### **Schedule of events:**

8:30 a.m. to 4:00 p.m.	Rodeo events and fair including food booths, crafts, games petting zoo and keiki horse rides
10:00 a.m.	Hayrides begin
1:00 p.m.	Mechanical bull opens
2:00 p.m.	Beer and wine garden opens
2:30 p.m.	Gordon Freitas Duo takes the stage
3:30 p.m.	Country Stone takes the stage
5:00 p.m.	Kualoa dinner
5:00 p.m.	Dita Holifield & Red Handed takes the stage
6:15 p.m.	Film screening of <i>Paniolo O Hawai'i</i>

### **About Kualoa**

Established in 1850, Kualoa is located on 4,000 acres along O`ahu's northeastern coast. Family owned and operated, its mission is to serve as a role model as a steward of the land by preserving, protecting and enhancing Hawai'i's natural beauty and culture, while also developing recreational and agricultural enterprises that are compatible with the environment. For more information, call (808) 237-7321 or visit [www.kualoa.com](http://www.kualoa.com).

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