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**PAUL BROWN LAUNCHES SEARCH FOR NEW FACES  
\*Online Model Contest Part of 40<sup>th</sup> Anniversary Celebration\***

HONOLULU (October 18, 2011)— Paul Brown Salons and Spas is partnering with Honolulu Pulse to find the newest faces to be featured in upcoming promotional and marketing campaigns. The New Faces of Paul Brown Presented by Pulse model contest is part of the salons' 40<sup>th</sup> anniversary celebration.

“Hawaii has some of the most attractive people in the world and our New Faces model search gives us the opportunity to showcase a few of them,” said Master Stylist and salon namesake Paul Brown. “Our stylists are always on the cutting edge and looking to feature the latest hair trends and styles on fresh faces.”

Aspiring male and female models should visit [www.PaulBrownHawaii.com](http://www.PaulBrownHawaii.com) for compete rules, eligibility information and an application. The entry period is from October 17 through November 4, 2011. Online public voting, which runs from November 7 through November 20, 2011 on [www.HonoluluPulse.com](http://www.HonoluluPulse.com), will narrow the finalists to the top 10 men and top 10 women, who will have then have a meet-and-greet session with the Paul Brown Creative Team. Two men and two women will be named the New Faces of Paul Brown in December 2011 and will receive a year's worth of styling services and Paul Brown Hawaii hair care products.

The New Faces of Paul Brown Model Contest is open to Hawaii residents between the ages of 14 and 25. All entrants under the age of 18 must have a signed parental consent form. No modeling experience is necessary, and contestants must not be currently under contract with a modeling agency.

### [About Paul Brown Hawaii](#)

Celebrating its 40<sup>th</sup> anniversary in 2011, Paul Brown Hawaii is a global brand featuring an extensive line of hair care products and six successful salons and day spas throughout the Hawaiian Islands. Master Hairstylist, Educator and Businessman Paul Brown launched his hair care line in the late 1980s to provide hair care solutions for all types of hair, in all cultures. Incorporating Hawaiian plant and sea essences, the line includes high-quality shampoos, conditioners and other beauty products. Paul Brown Hawaii products and services are offered worldwide while sold exclusively in professional salons and spas. For more information, call (808) 591-1881 ext. 228 or visit [PaulBrownHawaii.com](http://PaulBrownHawaii.com).

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