



**FOR IMMEDIATE RELEASE**

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**WINDWARD MALL INVITES LOCAL NON-PROFIT ORGANIZATIONS TO PARTICIPATE IN 8<sup>th</sup> ANNUAL  
“FESTIVAL OF GIVING” CELEBRATION**

**\*\* Information Meeting to be Held on August 15, 2012\*\***

KĀNE‘OHE BAY (August 13, 2012) – Windward Mall invites local non-profit organizations to participate in the 8<sup>th</sup> annual Festival of Giving. The Festival of Giving is a three-day celebration that will be held from Friday, November 9 through Sunday, November 11, 2012. The promotion gives the opportunity to local non-profits and schools to sell \$10 shopping passes to the general public and keep 100 percent of the ticket sale proceeds, making it a simple way to raise much-needed funds. The shopping pass gives mall-goers access to incredible store discounts, gifts-with-purchase, prize drawings, and entertainment. Interested non-profits and schools are welcome to attend an informative meeting on August 15, 2012 at 4:00 p.m. to learn more about how the program will benefit their organization.

“The holiday season is about giving...and getting,” says Alex Kirley, marketing manager of Windward Mall. “This promotion allows mall-goers to give to non-profits while getting great deals! We’re thrilled to be able to provide non-profits and schools with this incredible fundraising opportunity for the eighth year in a row.”

For organizations interested in attending the information meeting on Wednesday, August 15, please email [AnaRenee.Terrado@am.jll.com](mailto:AnaRenee.Terrado@am.jll.com) to RSVP. The deadline for non-profits to sign up and order tickets is Monday, September 17, 2012. Visit [Windward Mall's website](#) for more information and to download ticket request forms.

**ABOUT WINDWARD MALL**

Located at the corner of Kamehameha Highway and Haiku Road in Kāne‘ohe, Windward Mall offers shoppers from the Windward side and beyond a mix of national and local retailers with an emphasis on a family friendly atmosphere. Anchored by Macy’s and Sears, the mall has a 10-screen stadium-seating Regal Theater, a 26,657-square-foot The Sports Authority, O‘ahu’s only children’s soft-play area, plus more than 110 stores and eateries. More information is available at [www.windwardmall.com](http://www.windwardmall.com). Windward Mall is owned by Kamehameha Schools.

Kamehameha Schools is a private, educational, charitable trust founded and endowed by the legacy of Princess Bernice Pauahi Bishop. Kamehameha Schools operates a statewide educational system enrolling more than 6,700 students of Hawaiian ancestry at K-12 campuses on O'ahu, Maui and Hawai'i and at 31 preschool sites statewide. Thousands of additional Hawaiian learners are also being served through a range of other Kamehameha Schools outreach programs, community collaborations and financial aid opportunities in Hawai'i and across the continental United States.

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